



How to Engage Learners in Online Learning?

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Online Learning and Learner Engagement

What is Learner Engagement?

- Learner engagement is a measure that reflects the **quantity and quality** of a learner's participation in their courses and every other aspect of their educational program. Also, it echoes a learner's interaction and cooperation with co-learners and instructors. In other words, learner engagement is the measure of a **potentially successful learning experience for everyone concerned.**

An engaged learner looks:

- Active in their learning
- Eager to participate
- Willing to expend effort
- Motivated
- Inspired



Benefits of Online learning, particularly during pandemic...

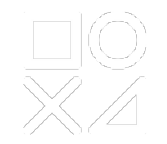
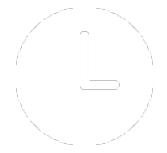
1. Save travelling time;
2. Maintain social distancing;
3. Spend more time to take care of family members;
4. More accessible and flexible for learners, particularly for asynchronous learning



Frustration with Online learning in terms of learner engagement

1. Essential online qualities for both facilitators and learners;
2. Friendliness of technology;
3. Inefficiency of teaching hands-on skills;
4. Lack of interactivity between facilitator and learners or among learners;
5. Lack of attentiveness of students because of the video provided;
6. Curriculum and teaching methodologies.





Showcase Online Learning Challenges





A Case of Blended Learning with Asynchronous online learning



Expected Learning Outcome

Gain *in-depth knowledge* of how SAP (System, Application, Products) ERP systems support business operations within specific functional or technical domains in an enterprise and becoming SAP FI consultant.

Course Structure

80% Online-learning (Online Content),
20% Flipped Class Lecture (Face-to-face sessions)



Quality of Learner Engagement

They are using the e-books which was provided by SAP, so the requirement by the SAP is a very good yardstick, so you really have to make sure you know all these things, another one is the practical session one, that is SAP assessed for us to assume this is a SAP software when you go to a company, this is for you to do data entry, *but we need someone to tell us in real life this can be done in this way, and you have to apply this book's knowledge and, to the real case job scenario...* Here don't have, that is the gap.

Sunny, Learner, reflection at the end of the course





Curriculum Design Discouraging Learner Engagement

Curriculum design does not incorporate versatility of SAP and how it can be applied in different authentic settings to motivate learners to apply



No opportunity for learners to develop deep understanding of the possibilities for applications of systems to encourage learners to spend effort to explore



ICT course

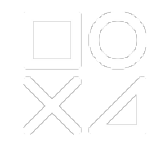
Lack of Support for Online Learning to Engage Learners



Lack of support for online learning to make links with practices and address learners' challenges in self-directed learning;



Poor online learning infrastructure deployed with limited technical support and rigid asynchronous learning schedule.



Reflections


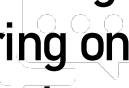


What could we do
to address these
challenges in
online learning,
especially during
post pandemic ?



Some Recommendations



1. Professional development for practitioners regarding their IT literacy to cope with the updates in technology development, e.g., training and sharing among peers; 
2. Redesign the curriculum to include more activities, e.g., case studies in online learning, to improve the practical aspect of learning;
3. Craft the teaching methods to increase the interactivity and engagement of learners during online learning, e.g., engaging groupwork with thought-provoking discussion and presentation by learners; don't dominate the conversation; 
4. Provide more support for learners to address questions during online learning, e.g., follow-up communication with learners through emails or other platforms;
5. Integrate proper assessment SOPs, e.g., live videos and recordings by learners for assessment, to ensure the integrity of the assessment and motivate the less self-disciplined learners.



Thank You