

18 & 19 JAN 2024

OUR LEARNING FUTURES

LEARN FAST | LEARN WIDE | LEARN WELL

Organised by



INSTITUTE FOR
ADULT LEARNING
SINGAPORE



AN INSTITUTE OF
SINGAPORE UNIVERSITY
OF SOCIAL SCIENCES

Supported by





Ben King

Country Managing Director,
Google Singapore



Source: Google Cloud Gen AI Benchmarking Study, July 2023

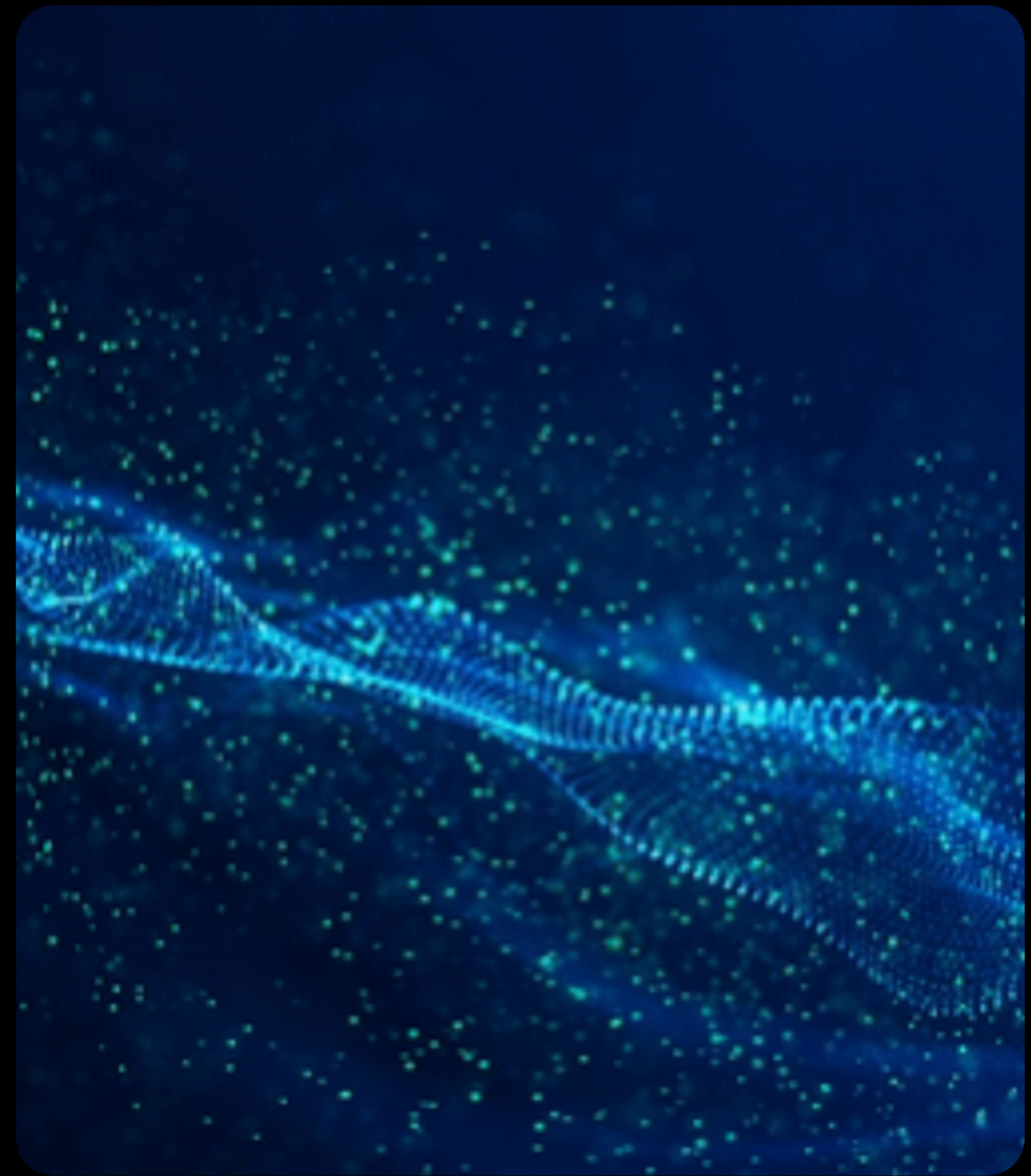
A photograph of three young adults, two women and one man, sitting together and looking at a laptop. The man on the left is wearing glasses and a grey t-shirt. The woman in the middle is wearing a black and white striped shirt. The woman on the right is wearing a white t-shirt. They are all smiling and appear to be engaged in a collaborative activity. The background is blurred, suggesting an outdoor setting.

Shared belief in continuous
development and lifelong learning

**According to a
Google Cloud survey,**

82%

**of businesses believe
AI will significantly change
or transform their industry.**



A person is seen from the side, working at a desk with a computer. The screen displays code in a dark-themed IDE. The background is slightly blurred, showing a brick wall and some office equipment. The overall tone is professional and tech-oriented.

US\$65 billion

of economic value Singapore can create by 2030 if we continue to invest in upskilling Singaporeans with digital technology.

Source: "Unlocking Singapore's Digital Potential" Alphabet Report, Nov 2021



>9,000

benefited from the
program

Google

IM
INFOCOMM
MEDIA
DEVELOPMENT
AUTHORITY

SKILLS*future* SG

EDB:
SINGAPORE



Two broad themes for today...

Continuous learning as INDIVIDUALS

How LEADERS can embed a culture of learning

Continuous learning as individuals

01

Embrace technology
as our learning ally

02

Know the “why”
behind our learning
journey

03

Be bold and creative
by incorporating
what we learn into
our work

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Google Career Certificate



IT
Support



Project
Management



Data
Analytics



UX
Design



Digital Marketing &
E-commerce

7 in 10 certificate graduates have
reported a **positive impact on their career**

*Based on Google's internal survey results

Sufyan Bin Mohamad Ali

Combining his UX knowledge from GCC and industry experience in digital analytics, Sufyan is now able to guide businesses which are going digital for the first time and provide tips on improving their UX designs to stay competitive in the market.



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**Be bold and creative
by incorporating
what we learn into
our work**

The logo for Bard, featuring three stylized, multi-colored starburst shapes in shades of blue, purple, and pink to the left of the word "Bard" in a white, sans-serif font.

Bard





Two broad themes for today...

Continuous learning as INDIVIDUALS

How LEADERS can embed a culture of learning

A culture of learning at work

01

Create learning opportunities in everyday work

02

Encourage a culture where employees can share their knowledge with others

03

Create safe spaces for risk taking and psychological safety

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As Individuals:

Are you portioning your time to learn at work and outside of work?

How are you cultivating a growth mindset that thrives on challenges and sees opportunities in every step?

As Business leaders:

Are you role modeling for the team and partaking in this journey of ongoing growth?

Are you helping your employees prioritize learning and giving them the autonomy to do so?

PARTICIPANT'S FEEDBACK SURVEY



bit.ly/als2020live