

From Wow to How: Unleashing Human Brilliance with AI

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Framework for Innovation

- Exponential change demands resilient frameworks that support innovation
 - Responding nimbly and successfully external and internal industry shifts (Netflix, Harvard)
- Harvard's policies that apply to AI are built around principles – open inquiry, human agency, ethics, transparency, security and privacy
- Modeling ethical AI adoption that reflects Harvard's role as a global leader in education and research



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Harvard's Timeline Within the Technology World





Operational Excellence



Two Modes of Al Investment at Harvard

General AI Deployment – Enhancing Productivity

- Supports faculty, staff, and students in everyday tasks
- Improves individual's efficiency (researching a topic, document creation, communication, summarization of information, data analysis)
- ROI is qualitative and hard to measure time saved, better decision-making, improved collaboration

AI Use for Process Redesign and Automation – Cost Savings

- Targeted projects that automate administrative and operational functions
- Generates measurable cost savings by reducing labor-intensive tasks
- ROI is established up front: direct reductions in labor costs, improved efficiency or faster workflows



Empower Employees to Co-create and Learn by Doing



- Cross functional IT Business Team allows employees to learn and immediately apply their learning
- IT team members teach business champions on how to develop, test and deploy bots
- Employees apply learning immediately and see results of their work quickly
- Employees learn new valuable skills
- Digital transformation is completed within current FTE footprint

ADULT LEARNING XCHANGE

Impact – Reducing Administrative Overhead While Empowering Individuals and the Team

Hello friends,

Just wanted to tell you that we deployed the **bots** yesterday and they have been a **total success**!!! Our team is **totally impressed with the amount of work that the bots have saved them**.

Thank you to all of you for your help and support. Special thanks to Aditi (IT) for your guidance, for teaching new things and how to do things differently - I couldn't have done it without your help. And, of course, thank you Arvind (IT) for helping our team install [AI and Automation Tool] and make it possible for them to run the bots!

My learning continues.

Thanks again,

Carlos (Citizen Developer)

"



Operational excellence is not peripheral—it is mission-critical. By optimizing operations, universities can reinvest in what matters most: teaching, learning, and discovery.

Al is a key enabler.



Tailoring Learning Experiences Harvard's Approach



Learning Science Principles

Guiding the development and use of AI tools to support education



Inspire Active

Help students

acquire and

knowledge

organize

Learning





Present relevant, well-structured information



Deepen Metacognition

Plan, monitor, and help students reflect on progress Stimulate Curiosity

Inspire engagement through learning journey



Adapt to Learner

Dynamically adjust to students' goals and needs

Reference: https://www.youtube.com/watch?v=KT-B2wZoY6g



Tutorbots and Adaptive Learning Technologies

Al-powered tutorbots simulate human-like interactions, offering explanations, answering questions, and guiding students through complex material. These tools operate 24/7 and can adapt based on student inputs.

Supporting diverse educational backgrounds

- Tailored learning experiences
- Language inclusivity and natural language interfaces
- Judgment-free clarification

Enhancing Instructional Equity

- Scalable, personalized support
- Closing the opportunity gap compliment faculty especially for students less likely to seek help



Tutorbots at Harvard

Gregory Kestin and Kelly Miller's PS2Pal for Gateway Physics Course

- Using a custom tutorbot had a positive impact on student outcomes
- Student engagement and motivation were increased
- Class time was freed up for developing "higher-order skills, such as advanced problem-solving, project-based learning, and group work"



Manning, A. J. (2024) Professor tailored AI tutor to physics course. Engagement doubled. Harvard Gazette. <u>https://news.harvard.edu/gazette/story/2024/09/professor-tailored-ai-tutor-to-physics-course-engagement-doubled/</u>



Personalization at Scale

AI tools enable scaled personalized support for large or online enabling instructors to:

- See where the pedagogical approaches are connecting—or not
- Improve clarity or add resources where needed
- Suggest adjustments based on evidence



The CS50 Duck

- An AI-powered chatbot introduced in 2023 for an introductory computer science course at Harvard.
- A virtual teaching assistant: checks students' code and answers course-related questions

"Quacking" into computer programming. (2024, January 30). Harvard.edu. <u>https://seas.harvard.edu/news/2024/01/quacking-computer-programming</u>



HUbot: A Chatbot LTI Tool

- Harvard wide infrastructure tool allowing instructors to create customized AI chatbot for the classroom
- Fully integrated into the learning management system
- Faculty are in control of materials and whether the bot is used
- Students explore concepts and materials specific to the course being confident that HUbot is drawing upon authoritative documents provided by the course instructor



Tutorbots as Cognitive Partners -What can they mean for adult learning and continuous upskilling?

What AI Enables	Why It Matters	Aligns With Societal Needs
On-demand and multilingual access	Flexibility for working learners	Lifelong, modular learning
Instructor-curated content	Trust and academic alignment	Trusted, authoritative, pedagogically sound approaches and design
Adaptive feedback	Personalized, scalable support	Inclusion across diverse learner profiles
Learning systems integration	Improved experience	Embedded in existing institutional, corporate or national systems



Al tutorbots are not replacing educators. They are scaling insight, deepening engagement, and enabling lifelong learning and individual growth.



Al and Academic Excellence



Critical Skills for the Future Differentiated impacts

Faculty

- Accelerated research and knowledge production
- Unlocking individual academic potential
- Shifts in scholarly identity

Students

- Workforce readiness for AI era
- Exposure to emerging technologies and foundational knowledge
- Individualized, adaptive learning pathways



Fabrizio Dell'Acqua, McFowland, E., Mollick, E. R., Hila Lifshitz-Assaf, Kellogg, K., Rajendran, S., Krayer, L., François Candelon, & Lakhani, K. R. (2023). *Navigating the Jagged Technological Frontier: Field Experimental Evidence of the Effects of AI on Knowledge Worker Productivity and Quality*. <u>https://doi.org/10.2139/ssrn.4573321</u>



Navigating the AI Frontier (April 2025)

Task Inside the Frontier	Inside Frontier	Outside Frontier
Task Oùtside the Frontier	Writing essays	Spelling words correctly on Al generated pictures
	Outlining historical events	Accurate empirical evidence (curated)
Al Abilities Equal Difficulty Tasks	Taking on different personas	Metacognition (e.g. label grammatical terms – metalanguage)

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Active Faculty Discussion

- Technology shifts are occurring faster and have differentiated impact across disciplines
- Key decision: Integrate AI or establish a thoughtful GAI policy (course-based approach)
 - Impact on assessment writing as a proxy to learning
- Support
 - Broad support technology teams
 - Individualized support and pedagogical needs

 teaching and learning centers





If AI ...



is a tutor, TA



is a role play partner or adversary



builds simulations



gives project feedback



develops problem sets



answers course administrative questions



is a peer student, collaborator, contributor



helps with data analysis



creates content (video, graphics, music)



translates





What is our role?



Support For Faculty Through Dialogue



FEATURED EVENT

Teaching Critical Reading & Writing in the Age of AI: Digital Storytelling

Thursday, April 24, 12-1 pm Barker Center, Room 133 12 Quincy Street

Home /

Teaching with Integrity in the Age of AI

➡ March 31, 2025 () 12:00 pm - 2:00 pm Al, GAI Dialogues series
 □ Add To: Google Calendar | Outlook | iCal File Download iCal file for this event

Preparing Students for the Future: AI Literacy in the Liberal Arts

💾 May 5, 2025 🕚 2:00 pm - 3:00 pm 🔂 Al, GAl Dialogues series

💭 Add To: Google Calendar | Outlook | iCal File 📄 Download iCal file for this event

Original Thought in the AI Era: A Faculty Dialogue on Authorship and Ethics

The panel explored how generative AI is reshaping academic authorship, originality, and ethical responsibility in research. Faculty panelists discussed the challenges and opportunities AI presents in defining plagiarism, enhancing creativity, and rethinking the role of human contribution in scholarly work.

Watch the March 13 Event



https://www.fas.harvard.edu/initiatives/generative-artificial-intelligence/gai-dialogues-series/



Ongoing Engagement Beyond the Classroom – An Opportunity to Embed the University More Deeply to the Fabric of the Society

Example: HBS Foundry's AI Enabled Entrepreneurship

- Al-Driven Entrepreneurial Support
- Interactive Learning Simulations
- Personalized Learning Pathways
- Community and Mentorship Access



Increased Productivity Allows Scale

Embedded economic partner, anchored in societal fabric extending its reach

Optimizing administration

Extending reach to new populations

Optimizing the core for enrolled students



Educators and AI: Designing the Future Together

Al is expanding the capacity of humans – not replacing them.

Al can enhance what universities can be: from ivory tower to societal enabler





Thank you! klara_jelinkova@harvard.edu