

MEDIA RELEASE

Institute for Adult Learning elevates workplace learning through strategic collaborations and innovative programmes

- *IAL collaborates with three new leading partners and welcomes 27 new members to the Learning Enterprise Alliance.*
- *SBS Transit senior bus captains to benefit from IAL's new accelerated industry-centric training pathway approved by SkillsFuture Singapore for the transport sector.*

SINGAPORE – 20 OCTOBER 2023 – The Institute for Adult Learning ([IAL](#)), an autonomous institute of the Singapore University of Social Sciences (SUSS), has forged Memoranda of Understanding (MOUs) with the [Agency for Integrated Care \(AIC\)](#), [Home Team Academy](#) and [Kydon Holdings](#).

The signing ceremony was held in conjunction with IAL's Learning Enterprise Alliance (LEA) Awards Ceremony 2023 at Pan Pacific Singapore, where Guest-of-Honour Minister of State for Education and Manpower, Ms Gan Siew Huang, addressed the assembly of esteemed guests via a pre-recorded message.

The MOUs share a common purpose, which is to boost upskilling through workplace learning and the innovative use of digital capabilities, across different industry domains. The MOU partners will jointly identify workforce development and innovation needs and co-develop pertinent continuous professional development (CPD) programmes and training to effectively address these needs.

The partnership with AIC focuses on enhancing workforce capability for the community care sector through professional development and digital transformation initiatives, particularly for adult educators within the industry. AIC will also support IAL in workplace learning projects to enhance upskilling needs for the sector.

IAL's collaboration with Kydon revolves around creating bite-sized learning assets, with Kydon spearheading content creation tools and digital transformation strategies and IAL bringing its expertise in pedagogical outcomes, ensuring content efficacy.

IAL's partnership with the Home Team centres on amplifying the professional development of Home Team Departments. This includes a blend of technology-driven training and traditional methods, complemented by formal programmes from SUSS-IAL, digital badge recognitions, and event collaborations.

Associate Professor (Practice) Yeo Li Pheow, Executive Director of IAL, said, “2023 is a significant year for IAL’s industry partnerships. Our MOUs are signed with key players in strategic sectors – healthcare and aged care, homeland security and education learning technology – who play pivotal roles in their respective sectors to drive learning transformation and workforce development for better service delivery and meeting their respective organisational goals. Workplace learning is integral to worker and business performance. It is what makes learning count for most organisations. Our LEA network is best placed to support efforts to harness workplace learning.”

"AIC is delighted to work with IAL to enhance the capability and skills of staff in the Community Care sector. Against the backdrop of Singapore's Healthier SG and Age Well SG initiatives, people development through the sector's adult educators as enablers is of topmost priority to us as we ramp up the services and support we provide seniors. Through this partnership with IAL, we can combine our strengths to groom more well-trained and qualified professionals," said Mr Tan Kwang Cheak, AIC's Chief Executive Officer.

Mr David Yeo, Founder and Chief Executive Officer of Kydon Holdings, said, "Our collaboration with IAL marks a significant stride toward shaping the future of learning in the digital era. Microlearning is paramount in today's fast-paced world, tailored to the habits of modern learners who seek immediate, focused knowledge consumption. Through this partnership, we are poised to equip aspiring eLearning professionals with the tools and insights to craft bite-sized digital learning assets. This collaboration will not only elevate eLearning standards but also foster an environment of continuous improvement. By amalgamating our expertise with IAL, we aim to glean superior knowledge and expertise in the practice and advancement of digital learning, contributing significantly to Singapore's education and training landscape and beyond."

"As an extension to our ongoing partnership since 2022, we are excited to embark on this new collaboration with IAL," said Mr Anwar Abdullah, Chief Executive, Home Team Academy. "This collaboration further expands the pool of resources that HTA can tap to create high-quality programmes, as well as continuous professional development opportunities for Home Team officers. I am confident that Home Team trainers and curriculum developers can deepen their mastery in the areas of instructional delivery and curriculum development and benefit from IAL's expertise as a leading institution in adult training and education."

27 new enterprises join alliance to foster workplace learning

The LEA proudly welcomed 27 new members this year, bringing its total member count to nearly 130 since its inception in 2018. LEA, an initiative of IAL's Centre for Workplace Learning and Performance (CWLP), champions knowledge-sharing and collaboration between enterprises across different sectors, and the training and adult education (TAE) profession. (*Please refer to Annex A for the list of new LEA members.*)

This year's LEA theme, 'Amplify', embodies IAL's mission to expand, elevate, and deepen the impact of workplace learning on both individual and business performance. Under the LEA platform, enterprises have engaged IAL to identify areas of need, and implement workplace learning solutions to enhance productivity.

New accelerated pathway for Senior Bus Captains to become industry trainers

IAL, with strong support from SkillsFuture Singapore (SSG), has also introduced an accelerated industry-centric training pathway to the transport sector this month, in partnership with NTUC LearningHub and SBS Transit. This pathway aims to equip line professionals with deep skills and knowledge in learning pedagogy, allowing them to effectively integrate their technical and to more responsively install training capacity within companies and sectors. Those who successfully complete the programme will be recognised for training SSG-approved certifiable programmes in their respective industry cover and trade. Upon completing this pathway, SBS Transit Senior Bus Captains, who also serve as Service

Mentors, will gain recognised coaching competencies and best practices, enabling them to pursue a career as Driving Instructors within the Public Transport Sector.

Drawing from their extensive work experience, these professionals turned trainers have the potential to design training programmes that empower junior Bus Captains to apply what they learn effectively on the job. This integration aligns with the natural flow of employees' tasks, ensuring that learning is an ongoing and integrated process.

Through this accelerated pathway, SBS Transit aims to train 80 bus captains over three years. IAL plans to expand the accelerated industry-centric training pathway into sectors such as healthcare, social services, infocomm technology (ICT) and professional services.

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About The Institute for Adult Learning:

The Institute for Adult Learning (IAL) is an autonomous institute of the Singapore University of Social Sciences. As the National Centre of Excellence for Adult Learning, IAL works closely and supports Adult Education professionals, businesses, human resource developers and policymakers through its comprehensive suite of programmes and services on raising capabilities and catalysing innovations in Continuing Education and Training (CET). IAL also champions research in sustaining economic performance through skills, shaping employment and CET decisions, and developing innovations through learning technology and pedagogy to heighten adult learning. For more information, visit www.ial.edu.sg.

ANNEX A: LIST OF NEW LEARNING ENTERPRISE ALLIANCE MEMBERS

1. A*STAR Research Entities
2. Alliance 21 Pte. Ltd
3. Masjid Al-Mukminin
4. Avon Services Pte Ltd
5. Bethesda Medical Pte Ltd
6. BIOTRONIK APM II Pte Ltd
7. FarEastFlora.com Pte Ltd
8. FirstCom Academy Pte Ltd
9. Food Collective Pte Ltd
10. GreenGarden Services Pte Ltd
11. Huttons Asia Pte Ltd
12. IES Academy Pte Ltd
13. Inspro Insurance Brokers Pte Ltd
14. Kim San Leng (Soon Lee) Pte Ltd
15. Macnica Cytech Pte Ltd
16. Muslimin Trust Fund Association
17. Netatech Engineering Pte Ltd
18. Pipe Rehabilitation Pte Ltd
19. Sengkang General Hospital Pte Ltd
20. Singapore National Eye Centre Pte Ltd
21. SJ Defence Services Pte Ltd
22. So Drama! Entertainment
23. Straits Interactive Pte Ltd
24. Singapore Armed Forces, Institute for Military Learning
25. Tuber Productions Pte Ltd
26. WhiteCoat Holdings Pte Ltd
27. Yeap Transport Pte Ltd